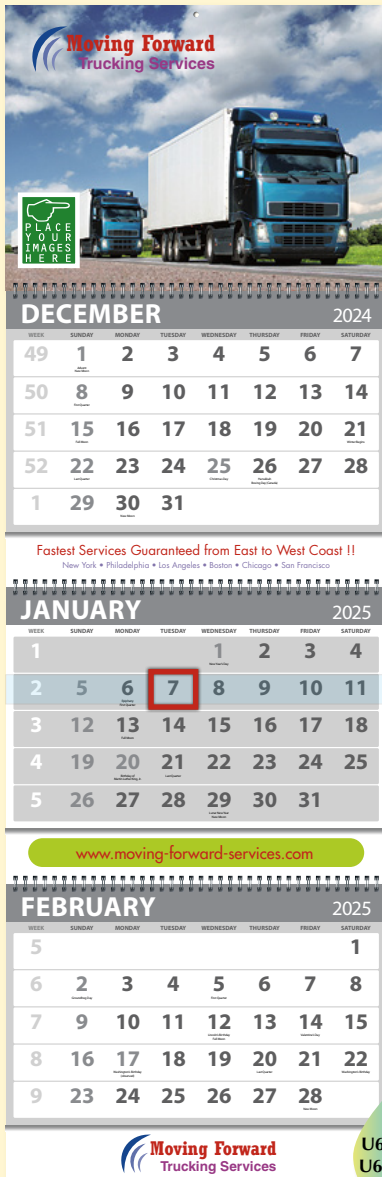


Step 1

CUSTOM CALENDAR

CHOOSE A FORMAT

AD must remain the same for the entire order, quantities of less than 500 are produced using digital color press.



DROP
U660 Black
U630 Color
AD

U630 3-month Optimal 1 Picture - 3 Imprint

Shown with Optional
Sliding Date Indicator

Specifications

Full-color drop ad, Other specs same as U670

Size : 13" x 9 1/2" Top • 13" x 8 1/4" Pad
13" x 10" Backer • 12 1/2" x 1" Drop Ad

Shipping Weight : 73 lbs per 100, bulk

Step 3 : go to page 28 to choose holidays color.

Qty (Digital)	50	100	150	200	250	300	350	400
Price	26.10	21.89	20.74	20.21	19.93	19.73	19.57	19.44
Qty (Offset)	500	750	1000	1500	2500	5000	7500	10000
Price	16.03	13.03	11.52	10.02	8.82	7.92	7.62	7.47 16D



DROP
U690 Black
U635 Color
AD

U635 3-month V Optimal

2 Picture - 1 Imprint Specifications

Shown with Optional
Sliding Date Indicator

14 Sheets, Picture Top, Tear-off Pad, Wire-O Bound
Full-color printing on 2 sides of top & drop ad (1 side)
Two-color printing on one side of pad (Black + PMS)

Size : 11" x 9" Top • 11" x 17" Pad

11" x 18 1/2" Backer • 11" x 1 1/2" Drop Ad

Top Stock : 100# Gloss Cover

Pad Stock : 60# Opaque Text + 14 pt Backer (Black)

Shipping Weight : 45 lbs per 100, bulk

Sliding Date Indicator (G) each : \$1.25 Assembled

Kraft Self-Seal Padded Envelopes (G) each : \$2.86 Bulk

Step 2 : go to page 28 to choose a stock grid.

Qty (Digital)	50	100	150	200	250	300	350	400
Price	16.05	12.46	11.69	11.34	11.16	11.02	10.87	10.75
Qty (Offset)	500	750	1000	1500	2500	5000	7500	10000
Price	10.67	7.88	6.48	5.09	3.97	3.13	2.85	2.71 16D

Pricing is based on digital image files supplied.